



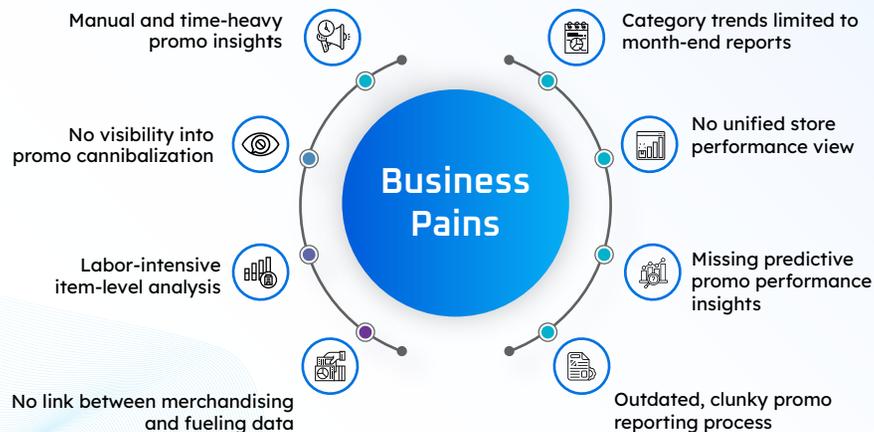
To read the full story

# Modernize. Unify. Predict

SPINX's Journey with LevelShift and Microsoft Fabric.

SPINX, a regional leader in convenience retail and fuel services, grew rapidly across multiple business lines. But their data lived in silos — across POS, CRM, and supply chain systems — making forecasting, reporting, and AI adoption nearly impossible.

LevelShift partnered with SPINX to **modernize their data foundation on Microsoft Fabric**, ensuring real-time insights and AI readiness at scale.



## Accelerating Retail Intelligence: A 3-Phase Microsoft Fabric Implementation Story

### Phase 1: Data Platform Modernization

- ✓ Assessed data maturity and Fabric readiness
- ✓ Identified key integration and governance gaps
- ✓ Outlined ROI-driven modernization roadmap

#### Outcome

Clear blueprint for Fabric adoption → reduced implementation risk & accelerated time-to-value.

### Phase 2: Digital Transformation

- ✓ Migrated Power BI to Fabric enabling unified analytics and governance
- ✓ Integrated data in OneLake with Dataflow Gen 2 + Pipelines
- ✓ Adopted Medallion Architecture for structured curation

#### Outcome

**20%** reduction in reporting time, improved forecast accuracy, and executive dashboards driven by real-time data.

### Phase 3: AI-Ready Governance and Compliance

- ✓ Deployed AI/ML models for forecasting and customer insights
- ✓ Integrated Copilot and AI-chatbots for automation and engagement
- ✓ Enhanced governance with Purview and workflow automation via Power Platform

#### Outcome

AI-driven decision-making, higher customer retention, and improved operational efficiency through predictive intelligence.

Accelerate your Fabric journey with LevelShift

Talk to our expert at the booth